The successful implementation of any strategy requires the explicit alignment of your organization’s people and processes. Without buy-in from employees at all levels, strategic initiatives often fail or fall short of their potential.

What Does It Take to Lead Strategic Change Successfully?

Wendy Mack’s specialty is working with leaders who want to energize and align their people in order to execute strategy and achieve rapid results. In her Driving Strategic Change presentations and interactive workshops, Wendy shares the secrets of successful change leaders:

- Leaders don’t drive change—employees do!
- Successful change leaders focus on mobilizing and sustaining energy.
- Overpowering resistance doesn’t reduce problems—it simply hides them.
- Sometimes it is strategically imperative to slow down in order to speed up.

Participants leave this program feeling energized, empowered and equipped with tools and techniques they can use immediately to increase their effectiveness at leading strategic change.

Learn how to...

Avoid the pitfalls of overdrive. When it comes to leading and communicating change, “slowing down to speed up” will get you there faster.

Predict and prevent problems. Learn how people react differently to change. Gain skills to effectively deal with snipers, skeptics, and silent resisters.

Unleash your team’s energy. Discover how to overcome inertia, establish a sense of urgency, and sustain momentum.

Accelerate alignment. Learn how clearly communicate your destination. Get everyone on board and achieve true commitment, not just compliance.

Secrets of Successful Strategy Execution

Formats
Keynote, Workshop, or Breakout Session

Audience
Executives, directors, and managers

Perfect for
Executive off-site meetings, events for corporate and not-for-profit leadership teams, and association leadership conferences